



PARTICIPATION MANUAL 2024

for 4x4 VEHICLE* CATEGORY

*Motorized vehicle with 4 wheels weighing less than 3,500 kg and with a cylinder capacity greater than 1,300 cm³,
With rigid roof or having a roll bar,
With the capacity of 4 wheels driving, double transmission,
With low-range gearbox, center differential lock,
With a ground clearance not exceeding 350 mm.

6TH EDITION

From October 5 to 12, 2024

ABOUT THE EVENT

Founded in 2019 by off-road enthusiasts: Giga and Vera Murgulia, RALLY ADVENTURE GEORGIA is the first and only off-road rally raid in the Caucasus. It takes place over one week each year in October and is accessible to both amateurs and professionals, with 2 categories of vehicles: 4x4 with low-range gearbox and Crossover/CUV.

The crews are made up of 2 people (1 driver and 1 co-driver). Either 2 women in the all-female category, or 1 man and 1 woman in the mixed category, or 2 men in all-male category.

It contributes to promoting a new vision of off-road competition. In the 4x4 vehicle category participants discover the pleasure of off-road driving without speed. To reach a series of checkpoints installed along predefined routes, the crews use the GPS systems or application of their choice.

Two stages of the rally focus on solidarity action for large families in the remote villages of the Caucasus mountains (2 hours maximum in total).

The 6th edition will last 7 days : prologue day + 6 legs. The prologue start will take place in Tbilisi (the capital of Georgia). The city of arrival will be Batumi (the second-largest city of Georgia, located on the coast of the Black Sea).

The event is organized in partnership with the off-road travel agency Adventures.ge and the Georgian Automobile Sport Federation (branch of the FIA).

The rally concept

It is designed as a hybrid of motorsports competition without speed and ultimate all-road trip. The participants are surrounded by local organization staff who share their adventurous and competitive spirit, as they drive and navigate their way to Checkpoints across the landscapes of Georgia.

The crews are free to choose their own route, they face a challenge : to analyze the risks and difficulties of terrain and choose the shortest path. Their goal is to reach a series of predefined checkpoints while driving the shortest distance. They have the choice of driving around a mountain or crossing over it, driving through the rivers or avoiding them.

The winning crew is the one that finds the greatest number of Checkpoints while driving the least number of kilometers and respecting regulation timing. The rankings are determined by adding together the kilometers driven and penalties.

Dates for 2024 :

(Venues subject to change)

05/10/2024 Day 1 : Technical and administrative verifications in the morning in Tbilisi.

Prologue/Qualification in the after-noon (night in a bivouac in Udabno),

06/10/2024 Day 2 : Official START - LEG 1 Kakheti (night in a bivouac in Udabno),

07/10/2024 Day 3 : LEG 2 Kakheti (night in a hotel in Tsinandali),

08/10/2024 Day 4 : LEG 3 Kvemo Kartli (night in a bivouac in Khrami),

09/10/2024 Day 5 : LEG 4 Samtskhe-Javakheti (night in a hotel in Sairme),

10/10/2024 Day 6 : LEG 5 Guria (night in a bivouac in Kvabgha),

11/10/2024 Day 7 : LEG 6 Adjara. Official FINISH and Award Ceremony (night in a hotel in Batumi)

12/10/2024 : Return road to Tbilisi

31/08/2024 – Closing date for 2024 crew registrations

SUMMARY OF SPORTING REGULATIONS 2024

At least 1 hour before the start of each LEG, the crews will receive an SMS with the GPS coordinates of the LEG checkpoints: latitude and longitude. At certain stages crews may be given the option to choose regular or X checkpoints. Crews will take the start with 3 minute intervals. No show at the start of a LEG causes disqualification*.

Participants have to find checkpoints by traveling as shortest distance as possible between checkpoints. Driving off-road is forbidden in populated areas, on cultivated lands and in nature reserves / protected areas.

The control points will be validated on the basis of the information filled in on the timecard (the time and mileage at the CP) and the digital photographs provided by the participants. One digital photograph for each CP. The checkpoint will be validated if on the photograph it is visible one of the vehicle doors with the crew number, the marking on the ground / on a stone / on a tree trunk or a flag and one of the crew members touching the checkpoint with one hand and the vehicle with the other hand or foot. The photos must be sent/submitted to the race commissioner no later than the LEG finish line.

The crews will have to arrive at the finish line of each stage at a specific time. At the start of each stage, the race Marshal informs the crew of the exact time of their arrival. (For example, if a crew leaves at 07:30 and their arrival time is at 18:00, a crew that leaves 3 minutes later, i.e. at 07:33, will have until 18:03 to arrive, etc.). Arriving on a LEG Finish line after midnight causes disqualification*.

At the finish of each stage, there will be a materialized finish line with rally flags and special parking for rally vehicles. The crew is obliged to stop the vehicle at the finish line, where the race marshal validates the time and the mileage of arrival. The co-driver must get out of the vehicle and head towards the race commissioner with his/her completed road sheet, as well as the driver must move the vehicle forward to park it in the parking lot at the precise location indicated by the marshal. The race commissioner checks the photos and summarizes the penalty points in the presence of at least one of the crew members.

The winner will be the crew with the fewest penalty points.

It is mandatory for the Rally participants to:

- Fasten seat belts when the vehicle is moving,
- Maintain a safe distance from the vehicles of other participating crews,
- Drive only on the road in populated areas,
- Wear your safety helmet when the vehicle is moving on unpaved roads or off-road,
- Wear the official rally bomber jacket when taking photos at checkpoints,
- Fill in the time and mileage on the timecard, at the start and at the finish of all stages, as well as at all CP.

Crews are awarded penalty points and/or are disqualified in the following cases:

- Non-compliance with one of the mandatory points listed above = 100 penalty points,
- Distance traveled = 1 penalty point 1 kilometer,
- Arriving at the finish line of a stage late = 1 penalty point per minute (only before midnight),
- Arriving at the finish line of a stage early = 10 penalty points per minute,
- Missing a regular checkpoint = 100 penalty points,
- Missing an X checkpoint = 200 penalty points,
- Call to Rescue Team = 500 penalty points,
- Request for technical assistance before the end of the stage = 500 penalty points,
- Non-compliance with the rules of the Environmental Protection Charter = 500 penalty points,
- Speed excess on a road = 200 penalty points ,
- Speed excess on a road 3 times = disqualification*,
- No show at the start of a LEG = disqualification*,
- Failure to cross the finish line of a LEG before midnight = disqualification*,
- Non-presentation at the start of a stage on time = disqualification*.

**exclusion from ranking for the remainder of the race. Possibility of continuing the rally while remaining out of ranking*

REGISTRATION AND APPLICATION FEES 2024

4x4 Category registration fee for a Crew made up of 2 people :

€4 000

The application fee (an administrative fee to cover the costs of processing the crew application) :

€10

- *Registration fees are reduced by €800 if registration is validated before February 28, 2024.*
- *Registration fees are reduced by €600 if registration is validated before April 30, 2024.*
- *Registration fees are reduced by €400 if registration is validated before June 30, 2024.*
- *Loyalty offer: The registration fees are reduced by €1000 if one of the crew members has already participated in the Rally and if the registration is validated before June 30, 2024 .*

Registration for the RALLY ADVENTURE GEORGIA includes :

- Driver, Co-driver and Vehicle registration,
- Motor sports event civil liability insurance for organizer,
- General organization of the event: sports management, sports documents, ranking service, research assistance,
- Rescue team ready to intervene any time during the Rally (only for 4x4 category),
- Mechanical assistance for the duration of the Rally,
- Medical assistance for the duration of the Rally,
- Loan of a SinoTrack GPS tracker for your vehicle (only for 4x4 category),
- Two bomber jackets created especially for the event,
- Half board for the duration of the rally (breakfast and dinner),
- Drinking water for the duration of the rally,
- Accommodation from the start day of the Rally to the last day of the Rally inclusive, i.e. 4 nights at bivouacs and 3 nights in quality hotels,
- Award ceremony followed by a festive evening.

You are responsible for fuel (fuel budget €300 maximum to date) and midday picnics during the event, expenses related to your travel and accommodation until 05/10/2024 and after breakfast on 12/10/2024 (tolls, fuel, return plane tickets for Tbilisi, airport-hotel taxi connection, etc.)

SECURITY DEPOSIT

A security deposit of €50 will be required by the Organizer for the loan of SinoTrack GPS tracker. The security deposit will be returned to the Crew when the equipment is returned to the Organizer after the Finish.

REGISTRATION PROCEDURE :

- Download the pre-registration Form from the event website : <https://www.rally-adventure.com/>
Complete the Form with your co-pilot and send it to the email indicated at the end of the Pre-Registration Form accompanied by a deposit of €210 (€200 pre-registration fee + €10 application fee) by PayPal by clicking on the following link: <https://www.paypal.me/RallyAdventureGEO> or by Bank transfer to CARTU BANK account of the RALLY ADVENTURE in Georgia (IBAN : GE26 CR01 2000 9486 4336 18, BIC/SWIFT : CRTUGE22). €200 of this deposit will be deducted from the crew registration fee.
- Upon receipt of your pre-registration form and your deposit, the organization will send you a Certificate of pre-registration and the Participation Contract of your crew.
- Return by email the participation Contract signed by the two crew members and transfer the balance due to the RALLY ADVENTURE bank account in Georgia before the deadline : August 31, 2024 or before one of the three deadlines (listed on the previous page) to benefit from a discount.
- Upon receipt of your participation Contract signed by the two crew members and your payment of the balance, the organization will send you a final registration Certificate.
- See you in Tbilisi for the technical and administrative checks on October 5, 2024 !

TEAM CHANGE, POSTPONEMENT AND CANCELLATION CONDITIONS

Crew member replacement :

The cancellation of one of the Competitor's participation must be notified by sending an e-mail to info@rallyadventuregeorgia.com. The Competitor must then authorize the other Competitor to participate in the RALLY ADVENTURE GEORGIA 2024 with a new teammate. Any crew member replacement implies the signing of a new participation agreement duly signed by both Competitors. The crew member replacement may take place until October 4, 2024, i.e. until the day before the day of the technical and administrative inspections.

Postponement of the rally :

In the event that the start of the event cannot take place on the dates initially planned, for any reason whatsoever (in particular, and without this list being considered exhaustive: meteorological incidents, political unrest, state of emergency, health problems, pandemic, etc.), the Organizer reserves the right to provide a new schedule within a period not exceeding 6 months. The Organizer will inform each Crew by email informing them of this new schedule. The Crew who then wishes to cancel their registration following the postponement of the event, must inform the Organizer by return email within 7 days of receipt of the said information email.

Cancellation :

The Crew must notify the RALLY organization of the cancellation of their registration for RALLY ADVENTURE GEORGIA 2024, by sending an e-mail to info@rallyadventuregeorgia.com. If the cancellation occurs before the closing date for registrations i.e. until August 31, 2024, you can request a refund of the amount paid, with the exception of the 210 euros paid for pre-registration and application fees, and transfer the 210 euros to the edition of the following year without providing a reason for your cancellation. From the closing date of registrations: no refund can be made, unless the cancellation is due to the state of health of one of the team members (a medical certificate justifying the incapacity will be requested), in a state of emergency, war or pandemic in the home or host country preventing competitors from traveling to Georgia for the duration of the event. If the cancellation is due to the postponement of the rally, the state of health of one of the team members, political unrest, a state of emergency or a pandemic, you can request a refund of the full amount paid, with the exception of 10 euros corresponding administration fees.

PREPARATION FOR THE RALLY

- Being in good physical condition is a basis to participate in the rally, as you will need endurance and also mental strength. You will need to be able to tolerate fatigue that will accumulate during the one week raid. In order to deal with fatigue conditions, we recommend cardiovascular and strength training in preparation for the rally. No vaccine is required to travel to Georgia but it is advisable to be up to date with DTP and MMR vaccines.
- All Competitors must provide the day of the technical and administrative inspections: A medical certificate dated less than one month and certifying the absence of contraindications to the practice of off-roading in competition.
- It is mandatory to know how to use an off road GPS navigation system (Garmin, GPS Globe, ...) or application (OsmAnd, FATMAP, Maps.me, ...). You have a free choice of GPS system or application.
- To live the adventure to the fullest and without worries, it is strongly recommended to participate in off-road driving training before the rally. This Rally requires a good understanding of the principles of off-road driving (side slopes, short and long gears, differential lock, engine temperature control, etc.) in order to know what you can and cannot do in difficult situations.
- It also requires some basic mechanical knowledge. You must know how to change a tire, clean an air filter, use a pressure gauge, a compressor and check fluid levels.

Mandatory equipment

Security equipment:

- Smartphone supporting 5G connection,
- Local SIM card,
- GPS navigation system or a GPS application installed on your touchpad or smartphone,
- Helmet for each competitor,
 - A motorcycle or motorsport helmet is required for the Rally. The most suitable helmet in terms of protection is a JET helmet, which combines safety and comfort. While a full helmet may provide optimal protection, it will be very uncomfortable because of the visor and the chin strap (heat and sense of enclosure).*
 - Helmets must be homologated by at least one of the following standards :*
 - > FIA
 - > European standard E22-04 or E22-05
 - > Standards from other countries : DOT FMVSS N°218 (USA), CAN3-D230 (Canada), JIS T8133 (Japan), SAIG (Australia)
 - > SNELL SA : SA2000, SA2005, SA/K2005, SA/K2010, SA2015 (or a later date).
 - IN ALL CASES, other types of helmet (bike helmet, rollerblading helmet, horseback riding helmet, bowl type helmet...) are prohibited.*
 - We ask you to identify your helmet with your team number, before the technical inspections.*
- Pair of sealed goggles for each competitor. This is necessary in the event of a broken windscreen,
- First aid kit,
- Water supply of at least 5 liters permanently in the vehicle,
- Yellow vest.
- Basic tool kit.
- Jack.
- Tug (10 meters / for at at least 4 tons) and 2 shackles (minimum diameter 14 mm.).
- Tire pressure gauge.
- Portable electric compressor.
- Wrench for tire removing.
- Tire sealing foam and adhesive thread repair kit.
- Spare tire (at least 1 piece).
- Fire extinguisher (at least 1 piece, not less than 2 liters of powder).

Documents and personal effects:

- Your valid passport + a copy,
- Your driving license (for drivers),
- Official documents relating to the vehicle (registration certificate, vehicle insurance),
- Travel insurance which covers hospitalization costs abroad and repatriation (Ask your insurance company or your bank. In most cases, your travel and repatriation insurance are included with your Visa Premier or Mastercard Gold. You can benefit from the guarantees offered by your Visa or Mastercard if you have paid your travel expenses for Georgia by your card.
- Cash or bank card for personal expenses. You should be able to get Georgian Lari at the Tbilisi airport, banks and hotels... You can also withdraw cash from ATMs in any town/city in Georgia.

Recommended equipment

- Sunglasses,
- Clothes for temperatures ranging from 0 to 25°C: pants, T-shirts, windbreaker, fleece jacket,
- Trail running shoes or trainers, rubber boots,
- Work gloves,
- Headlamp or flashlight with spare batteries,
- Tent and tent mattresses (if you do not wish to sleep in your car at bivouacs),
- Sleeping bag (-5° C), air pillow,
- Towel and washcloth,
- Toilet paper, lighter, knife, fork, spoon, tin cup, wet-wipes, garbage bags,...
- Camera / Go-Pro,
- Evening wear for the Final Party (Dress code : the Rally logo colors – orange, black, white).

YOUR VEHICLE

- A. You may decide to **compete with your own vehicle**. It is strongly recommended to come and participate with your vehicle. The Rally organization can advise you on the most suitable route for you. Coming from Europe, you can cross the Black Sea by ferry from Varna (Bulgaria) to Batumi (Georgia). Coming from Asia, you can cross the Caspian Sea by ferry from Turkmenbashi (Turkmenistan) to Baku (Azerbaijan).
- B. You may **find someone to loan you a vehicle** in the frames of an in-kind sponsorship, in your home country or in Georgia : the most common situation is a garage or car retailer that provides a vehicle in exchange for advertising on it.
- C. You may **rent a vehicle** from a company of your choice in your country or in Georgia. Not all rental companies agree to rent their vehicles for motorsport competitions, that is why here is a short list of several rental companies in Georgia that were used to rent 4x4 vehicles for the RALLY ADVENTURE in previous years. You can contact them directly, inform them about your renting purpose and dates and choose your rental vehicle model and its equipment :

NISSAN PATROL V6 and TOYOTA 4 RUNNER V8, 10 vehicles available >>> Mr David Jalagonia >>> WhatsApp +995 577 233 110

TOYOTA 4RUNNER V6 (more recent models), 22 vehicles available >>> Mr Archil Balakhadze >>> WhatsApp +995 599 507 795

NISSAN PATROL V6 (the cheapest ones), 3 vehicles available >>> WhatsApp +995 577 773 385

You can also choose by yourself online a 4x4 vehicle rented by individuals in Georgia: <https://www.myauto.ge/en/> Choose « For rent » and then choose the vehicle model you want to rent, then « Search ». Direct message the renter to inform about your renting purpose and dates.

Normally, rental prices for « rally » are double than for normal use, average price in Georgia for a 4x4 vehicle for a rally is from €80 to €120 per day, depending on the model, the equipment and year of manufacture.

Do not forget to ask the vehicle renter to equip your vehicle with the following : yellow vest, tool kit, jack, tug and 2 shackles, tire pressure gauge, portable electric compressor, wrench for tire removing, tire sealing foam and adhesive thread repair kit, spare tire and fire extinguisher. If the rental company cannot provide you with certain things listed above, you must bring them with you in order to pass the Rally technical inspections.

In all cases, your vehicle must be a stock vehicle respecting the characteristics of one of the vehicle categories admitted to the Rally. You may prepare your vehicle as you see fit. Any fittings or adjustments carried out by you or the person responsible for preparing your vehicle are your personal and complete responsibility.

Whatever kind of vehicle you choose, it has to be in good working order and it must have a correctly working odometer.

Practical preparation for a stock vehicle

A simple preparation will suffice for the vehicle (AT or MT tires, protection under the motor and the front and rear axles, reinforced shock absorbers, increased ground clearance). You do not need bucket seats, harnesses, roll bars and other specific 'speed rally' equipment; the engine does not need to be conditioned for races.

The driving autonomy of at least 400 km is required for any participating vehicle.

You should plan to secure everything that you put in or on it. Make sure the vehicle has hooks and fixings, straps attached to the chassis, nets... Objects that are not fixed down can be dangerous for you in case of a shock and can seriously damage the interior of the vehicle through repeated vibrations.

ADVERTISING SPACE RESERVED FOR THE ORGANIZER

In order to keep the competitors' financial participation to a minimum, the organizer looks for "Organizer Partners" / "Event Sponsors" who will finance part of the rally's overall budget.

In exchange, the organizer provides visibility on the competitors' vehicles for the event partners. Certain predefined spaces are reserved for the use of the organization and must be left empty (as front doors).

Partner stickers will be placed by the organization and checked during the technical inspections. We recommend that you carefully respect the spaces reserved for these stickers in order to avoid having to remove any of your teams' sponsor' stickers in case of error.

The rest of the spaces on your vehicle can be used for advertising of your crew's sponsors. Competitors are allowed to place any advertising they like on their vehicle as long as it: is allowed by law of Georgia, does not go against good morals and customs, respects the organization's reserved spaces, does not obstruct the team's view through the windscreen and front side windows.

We ask you to identify your helmet with your team number, before the technical inspections. You can also place the advertisements of your sponsors on your helmets.

The RALLY ADVENTURE's official bomber jacket is provided by the organizer on the day of Technical inspections. This bomber jacket must be worn during the legs of the rally. If you don't, your team will be penalised and the photos and video footage of your crew will be censored for the media.

FINDING YOUR CREW SPONSORS

(Finding sponsors is not mandatory but optional, in case you do not have personal means to cover your participation costs.)

Define your project by answering the following questions: Why do you want to take part in the RALLY ADVENTURE? What motivates you? How can you best promote your actions? Your values? Your goals? What can you offer those who support you?

Prepare a presentation file that you can use to present your project to your friends, acquaintances and potential sponsors (different companies). Here are some ideas of what to include in your presentation kit: General information about the rally, its humanitarian aspect, ... Information about your crew: what makes your crew different, the values you want to convey, the motivation, ...

Offer companies advertising space on your vehicle at different rates. For this purpose, divide your vehicle into advertising spaces. Assign a value to each space based on its size and location. Set a goal and adjust your prices to ensure you reach that goal even if some space remains unsold. ATTENTION: Keep in mind that the 2 front doors on your rally vehicle are reserved for the organizer of the event.

You need to carefully target your sponsors. We suggest that you use your personal and professional connections to find contacts in companies that might support you. Contact local businesses: Local stores, insurance or banks have local customers. Sponsoring a team that gets articles in the local newspaper is a surefire way to get the word out about the company.

Your sponsors will have visibility of their brand on: your vehicle, your helmet, your clothes (caps, t-shirts, pants, cheches, etc...), your equipment...

Keep your rally project alive all year round, by offering calendars or greeting cards with photos of your crew, etc. Make yourself available for your sponsors' PR events, cocktail parties, press conferences, etc.

Contact the media and local authorities: local radio, local newspaper, local television, the mayor, etc. Use your social network: talk about your project with your friends/family and professional contacts.

Establish a web presence: create a blog/facebook page, be active on social media, send emails (but be sure to follow up quickly in person to introduce yourself to the company and ensure your email has been received).

You can offer commercial events before or after the rally. For example, you can organize with a supermarket a stand before or after the event to show videos / photos and sell goodies from your association.

You can also organize events: parties, lotteries, raffles are simple ways that can help finance your project!

SOLIDARITY ACTION

During the rally week, two hours are devoted to solidarity action. Participating crews distribute humanitarian aid to families in some remote villages of the Caucasus Mountains. The donations consist of warm clothes, essential accessories, medical care products, hygiene products, toys, children's books, etc.

Emmaus Georgia is the event's partner and will provide the rally organization with large quantities of warm clothes for donations. The pharmacy chain Aversi Pharma is the partner of the event and will provide the rally organization with lots of medical care products and hygiene products for donations.

The participants of the rally can contribute by collecting before the start of the rally all kinds of donations (other than clothing, medical care products and hygiene products), for example children's shoes, glasses, school bags, toys, etc...

The list of families in need is transmitted to the organizers of the rally by the local municipalities. The distribution of donations is organized in partnership with the NGO Women's Information Center of Georgia.

CONTACTS

If you have any questions, do not hesitate to contact the organization:

Administrative Secretary:

E-mail : info@rallyadventuregeorgia.com

Event Manager : **Ms. Vera Murgulia**

E-mail : v.murgulia@rally-adventure.com Tel. WhatsApp : +33 679 302 980

Rally Director : **Mr. Giga Murgulia**

E-mail : giga@adventures.ge Tel. WhatsApp : +995 555 577 544

WWW.RALLY-ADVENTURE.COM