



PARTICIPATION MANUAL

5TH EDITION

From October 1 to 8, 2023

ABOUT THE EVENT

Founded in 2019 by off-road enthusiasts: Giga and Vera Murgulia, RALLY ADVENTURE GEORGIA is the first and only off-road rally raid in the Caucasus. It takes place over one week each year in October and is accessible to both amateurs and professionals, with 2 categories of vehicles: 4WD with low-range gearbox and SUV / CUV.

The crews are made up of 2 people (1 driver and 1 co-driver). Either 2 women in the all-female category, or 1 man and 1 woman in the mixed category.

It contributes to promoting a new vision of off-road competition. Participants discover the pleasure of off-road driving without speed. To reach a series of checkpoints installed along predefined routes, the crews use the GPS systems or application of their choice.

Two stages of the rally focus on solidarity action for women and children in the remote villages of the Caucasus mountains (2 hours maximum in total).

The start of the 5th edition of the rally will take place in Tbilisi, capital of Georgia. The city of arrival will be specified no later than one month before departure.

The event is organized in partnership with the off-road travel agency Adventures.ge and the Georgian Automobile Sport Federation (branch of the FIA).

The rally concept

It is designed as a hybrid of motorsports competition without speed and ultimate off-road trip.

The participants are surrounded by local organisation staff who share their adventurous and competitive spirit, as they drive and navigate their way to Checkpoints across the landscapes of Georgia.

The crews are free to choose their own route, they face a challenge : to analyze the risks and difficulties of terrain and choose the shortest path. Their goal is to reach a series of predefined checkpoints while driving the shortest distance. They have the choice of driving around a mountain or crossing over it, driving through the rivers or avoiding them.

The winning crew is the one that finds the greatest number of Checkpoints while driving the least number of kilometers and respecting regulation timing. The rankings are determined by adding together the kilometres driven and penalties.

Dates for 2023:

30/09/23	From 01/10/23	07/10/23	08/10/23
Technical and administrative verifications in Tbilisi	To 07/10/23 Competition: about 1600 km in 7 days	FINISH at the end of the afternoon, followed by Award Ceremony and Closing Party	Return to Tbilisi, return of rental vehicles to the rental company

31/08/2023 – Deadline for crew registrations

Vehicle categories :

4WD with low-range gearbox

- Motorized vehicle with 4 wheels weighing less than 3,500 kg and with a cylinder capacity greater than 1,300 cm³,
- Closed vehicle with rigid roof or having a roll bar,
- With the capacity of 4 wheels driving, double transmission,
- With low-range gearbox, center differential lock,
- With a ground clearance not exceeding 350 mm,
- Without tubular frame.

SUV / CUV

- Motorized vehicle with 4 wheels weighing less than 3,500 kg and with a cylinder capacity greater than 1,300 cm³,
- Closed vehicle with rigid roof,
- With the capacity of 4 wheels driving,
- With a ground clearance not exceeding 350 mm,
- Without a tubular frame.

SUMMARY OF SPORTING REGULATIONS

1 hour before the start of each stage, the crews will receive an SMS with the GPS coordinates of the checkpoints: latitude and longitude. The crews will take the start with 3 minute intervals. Participants must find checkpoints by traveling as short a distance as possible between checkpoints, mostly off-road. In populated areas, driving on the road is mandatory.

The control points will be validated on the basis of the digital photographs provided by the participants. A digital photograph for each control point. The checkpoint will be validated if on the photograph it is visible one of the vehicle doors with the crew number, the marking on the ground / on a stone / on a tree trunk and one of the crew members touching the checkpoint flag with one hand and the vehicle with the other hand or foot. Photos must be submitted at the end of the stages either by e-mail or by WhatsApp directly to the race Marshal.

The crews will have to arrive at the Finish of each stage at a specific time. At the start of each stage, the race Marshal informs the crew of the exact time of their arrival. (For example, if a crew leaves at 07:30 and their arrival time is at 18:00, a crew that leaves 3 minutes later, i.e. at 07:33, will have until 18:03 to arrive, etc.)

At the finish of each stage, there will be a materialized finish line with rally flags and special parking for rally vehicles. The crew is obliged to stop the vehicle at the finish line, where the race Marshal validates the time and the mileage of arrival. The co-driver must get out of the vehicle and head towards the race Marshal with his/her completed road sheet, as well as the driver must move the vehicle forward to park it in the parking lot at the precise location indicated by the marshal assistant. The race Marshal checks the photos and summarizes the penalty points in the presence of at least one of the crew members.

It is mandatory for rally participants to:

- ✓ *Fasten your seat belt when the vehicle is moving,*
- ✓ *Maintain a safe distance from the vehicles of other participating crews,*
- ✓ *Drive only on the road in populated areas,*
- ✓ *Wear your safety helmet when the vehicle is moving on unpaved roads or off-road,*
- ✓ *Wear the official rally bomber jacket from the start to the end of the stages (it is forbidden to wear another jacket or vest over it),*
- ✓ *Fill in the time and mileage on the roadmap, both at the start and at the finish of the stages, as well as at all checkpoints.*

Crews are awarded penalty points in the following cases:

- *Non-compliance with one of the mandatory points listed above = 50 penalty points,*
- *Distance traveled = 1 penalty point 1 kilometer,*
- *Arriving at the finish line of a stage late = 1 penalty point per minute,*
- *Arriving at the finish line of a stage early = 10 penalty points per minute,*
- *Missing a checkpoint = 100 penalty points,*
- *Speed excess on a road = 200 penalty points ,*
- *Speed excess on a road 3 times = disqualification.*
- *Call to Rescue Team = 500 penalty points,*
- *Request for technical assistance before the end of the stage = 500 penalty points,*
- *Non-compliance with the rules of the Environmental Protection Charter = 500 penalty points.*

The winner will be the crew with the fewest penalty points.

REGISTRATION FEES

The registration fee for a Crew made up of 2 people (two women or a man and a woman) is:

- ◆ €4,000 for a pack without vehicle,
- ◆ €4,500 for a pack with rental of a 4WD SUV/CUV, equipped and insured (like as Nissan Qashqai, Toyota RAV4, Dacia Duster, etc...) The number of each vehicle model (in automatic and manual transmission) is limited. They are awarded in order of registration. As a result, the first registrants will have more choices.
- ◆ €5,000 for a pack with rental of a 4WD vehicle with low-range gearbox, equipped and insured (like as Nissan Patrol, Nissan Xterra, Toyota 4RUNNER, etc...) The number of each vehicle model (in automatic and manual transmission) is limited. They are awarded in order of registration. As a result, the first registrants will have more choices.

- ◆ *Registration fees are reduced by €800 if registration is validated before February 28, 2023.*
- ◆ *Registration fees are reduced by €600 if registration is validated before April 30, 2023.*
- ◆ *Registration fees are reduced by €400 if registration is validated before June 30, 2023.*
- ◆ *Loyalty offer: The registration fees are reduced by €1000 if one of the crew members has already participated in one of the previous editions of the rally and if the registration is validated before June 30, 2023 .*

Registration for the RALLY ADVENTURE GEORGIA includes:

- ◆ *Driver, co-driver and vehicle registration,*
- ◆ *Accommodation for the duration of the event and the night after the Award Ceremony, i.e. from October 1 to 8, 2023, including 3 nights in quality hotels and 4 nights in tents at organized bivouacs,*
- ◆ *Loan of a 2-person tent and two foam mattresses,*
- ◆ *Half-board for the duration of the event (breakfast and dinner), i.e. from October 1 to 8, 2023,*
- ◆ *Prizegiving followed by a festive evening on Saturday October 7, 2023,*
- ◆ *Motor sports event liability insurance Organizer during the event,*
- ◆ *General organization of the event: sports management, sports documents, ranking service, research assistance for the duration of the event,*
- ◆ *Mechanical assistance (labour and basic spare parts) for the duration of the event,*
- ◆ *Medical assistance (a 4WD ambulance follows the rally) for the duration of the event,*
- ◆ *Loan of a SinoTrack GPS tracker for your vehicle,*
- ◆ *Loan of a fuel price reduction card, valid in all Socar stations (the card allows from 5% to 10% reduction),*
- ◆ *Two bomber jackets created specially for the event, caps, mugs, key holders and other goodies,*
- ◆ *Two official Rally stickers with crew numbers for the front doors of the vehicle,*
- ◆ *Audiovisual production (photos and videos that will be published on social networks),*
- ◆ *Journalists / reporters from different countries.*

You are responsible for fuel (fuel budget €300 maximum to date) and midday picnics during the event, expenses related to your travel and accommodation until 01/10/2023 and after breakfast on 08/10/2023 (tolls, fuel, return plane tickets for Tbilisi, airport-hotel taxi connection, etc.)

SECURITY DEPOSITS

- A security deposit of €50 will be required by the Organizer from all crews on the day of the technical and administrative inspections for the loan of equipment: tent, mattress, SinoTrack GPS plotter, etc... The security deposit will be returned to the Crew when the equipment is returned to the Organizer before or after the Award Ceremony on Saturday October 7, 2023. If no loaned equipment has been lost or damaged by the Crew, the entire security deposit will be returned. If the value of the equipment damaged or lost by the Crew is less than the amount of the security deposit, part of the security deposit will be returned. (Only the amount of the actual value of the damaged or lost material will be retained.) If the value of the damaged or lost material is equal to or greater than the security deposit, the security deposit will not be returned.
- If the crew participates with a rental vehicle included in the Registration Pack, a security deposit of €400 will be required by the Vehicle Rental Company. The security deposit will be returned to the Crew when the vehicle is returned to the Vehicle Rental Company in Tbilisi on Sunday, October 8, 2023. If no damage is found when the vehicle is returned, the entire security deposit will be returned to the crew. If the amount of the repairs to be carried out on the vehicle is less than the amount of the security deposit, part of the security deposit will be returned. (Only the amount of the value of the repairs or damaged spare parts will be retained.) If the value of the damage caused to the vehicle is equal to or greater than the security deposit, the security deposit will not be returned.

REGISTRATION PROCEDURE:

I. Download the pre-registration Form from the event website:
<https://www.rally-adventure.com/>

II. Complete the Form with his/her co-pilot and send it to the e-address indicated at the end of the Form accompanied by a deposit of €200 by PayPal by clicking on the following link: <https://www.paypal.me/RallyAdventureGEO> (If you prefer to make a bank transfer rather than pay by PayPal, the organization will send you the bank details on request.) This deposit will be deducted from the crew registration fee. In case of postponement of participation the deposit will be transferred to the next edition of the rally.

III. Upon receipt of your pre-registration form and your deposit, the organization will send you a Certificate of pre-registration and the participation Contract of your crew.

IV. Return by email the participation Contract signed by the two crew members and transfer the balance due to the Rally Adventure bank account (RIB will be attached to the participation contract) before the deadline : August 31, 2023 or before one of the three deadlines (listed on the previous page) to benefit from a discount.

V. Upon receipt of your participation Contract signed by the two crew members and your payment of the balance, the organization will send you a final registration Certificate (and the rental company will send you your vehicle rental contract, if you have opted for a pack with vehicle rental included).

VI. See you in Tbilisi for the technical and administrative checks on Saturday September 30, 2023 !

PREPARATION FOR THE RALLY

✓ *Being in good physical condition is a basis to participate in the rally, as you will need endurance and also mental strength. You will need to be able to tolerate fatigue that will accumulate during the one week raid. In order to deal with fatigue conditions, we recommend cardiovascular and strength training in preparation for the rally. No vaccine is required to travel to Georgia but it is advisable to be up to date with DTP and MMR vaccines.*

All Competitors must provide the day of the technical and administrative checks: A medical certificate dated less than one month and certifying the absence of contraindications to the practice of off-roading in competition.

✓ *To live the adventure to the fullest and without worries, it is strongly recommended to participate in an off-road driving training before the rally. This Rally requires a good understanding of the principles of off-road driving (side slopes, short and long gears, differential lock, engine temperature control, etc.) in order to know what you can and cannot do in difficult situations.*

✓ *It also requires some basic mechanical knowledge. You must know how to change a tire, clean an air filter, use a pressure gauge, a compressor and check fluid levels.*

The Rally Organization offers to the future participants a one day off-road driving training on Friday September 29, 2023 in Tbilisi, participation fee: €100 per person (lunch included) + €70 for vehicle rental for the day. To reserve your place for the driving training, inform the organization before the validation of your final registration.

Mandatory equipment

Security equipment:

- ✓ *a smartphone supporting the LTE / 5G connection,*
- ✓ *a local SIM card,*
- ✓ *a GPS system or a GPS application installed on their touchpad or smartphone,*
- ✓ *a helmet for each competitor (helmet standards indicated below),*
- ✓ *a pair of sealed goggles for each competitor. This is necessary in the event of a broken windscreen,*
- ✓ *a first aid kit (provided with rental vehicles),*
- ✓ *a water supply of at least 5 liters (provided by the organization only at the rally start)*

Documents and personal effects:

- ✓ *your valid passport + a copy,*
- ✓ *your Visa (if necessary),*
- ✓ *your driving license (for drivers),*
- ✓ *official documents relating to the vehicle (registration certificate, vehicle insurance),*
- ✓ *travel insurance which covers hospitalization costs abroad and repatriation (Ask your insurance company or your bank. In most cases, your travel and repatriation insurance are included with your Visa Premier or Mastercard Gold. You can benefit from the guarantees offered by your Visa or Mastercard if you have paid your travel expenses for Georgia by your card.),*
- ✓ *Your personal belongings (be careful if you are traveling by plane: you may have to pay for excess baggage for luggage over 22 kg - approx. 11 euros / kg per trip),*
- ✓ *Cash or Bank Card for personal expenses. You should be able to get Georgian Lari at the Tbilisi airport, banks and hotels... You can also withdraw cash from ATMs in any town/city in Georgia.*

HELMETS

A motorcycle or motorsport helmet is required for the Rally. The most suitable helmet in terms of protection is a JET helmet, which combines safety and comfort. While a full helmet may provide optimal protection, it will be very uncomfortable because of the visor and the chin strap (heat and sense of enclosure).

Helmets must be homologated by at least one of the following standards.

- ✓ European standard E22-04 or E22-05
- ✓ Standards from other countries : DOT FMVSS N°218 (USA), CAN3-D230 (Canada), JIS T8133 (Japan), SAIG (Australia)
- ✓ SNELL SA : SA2000, SA2005, SA/K2005, SA/K2010, SA2015 (or a later date).
- ✓ FIA

IN ALL CASES, other types of helmet are prohibited (bike helmet, rollerblading helmet, horseback riding helmet, bowl type helmet ...) We ask you to **identify your helmet with your team number, before the technical inspections.**

Wearing a helmet is mandatory throughout the duration of the competition except when the crew's vehicle is on paved roads.

Recommended equipment

- ✓ Sunglasses,
- ✓ Clothes for temperatures ranging from 0 to 25°C: pants, T-shirts, windbreaker, fleece jacket,
- ✓ Trail running shoes or trainers,
- ✓ Rubber boots,
- ✓ Work gloves,
- ✓ Headlamp or flashlight with spare batteries,
- ✓ Sleeping bag (-5° C), air pillow (if you need),
- ✓ Towel and wash cloth,
- ✓ Toilet paper, lighter, knife, fork, spoon, tin cup, wet-wipes, garbage bags,...
- ✓ Camera / Go-Pro,
- ✓ Evening wear for the Final Party.

YOUR VEHICLE

- ✓ **You may decide to compete with your own vehicle.** In this case, you must take care of its insurance and its delivery to Georgia.
- ✓ **You may find someone to loan you a vehicle:** the most common situation is a garage or car retailer that provides a vehicle in exchange for advertising on it. It's considered as an in-kind sponsorship.
- ✓ **You may rent a vehicle from a company of your choice.** Please note, not all rental companies agree to rent their vehicles for automobile competitions.
- ✓ **You can choose a participation pack with a vehicle rental included.**

In all cases, your vehicle must be a stock vehicle respecting the characteristics of one of the vehicle categories admitted to the Rally. You may prepare your vehicle as you see fit. Any fittings or adjustments carried out by you or the person responsible for preparing your vehicle are your personal and complete responsibility.

Whatever kind of vehicle you choose, it has to be in good working order and it must have a correctly working odometer.

Practical preparation for a stock vehicle

A simple preparation will suffice for the vehicle (special tires for off-road use : AT or MT, protection under the motor and the front and rear axles, reinforced shock absorbers, increased ground clearance). You do not need bucket seats, harnesses, roll bars and other specific 'speed rally' equipment; the engine does not need to be conditioned for races. You can also take part with a rally-prepped vehicle.

The driving autonomy of 400 km is required for any participating vehicle.

You should plan to secure to the vehicle everything that you put in or on it. Make sure the vehicle has hooks and fixings, straps attached to the chassis, nets... Objects that are not fixed down can be dangerous for you in case of a shock and can seriously damage the interior of the vehicle through repeated vibrations.

The Rally mechanics team provide free of charge : tire repairing kits, inner tubes, standard oils, windshield washer fluid, standard fuses, nuts and bolts...

L'équipe mécanique du Rallye fournit gratuitement: kits de réparation de pneus, huiles standard, liquides lave-glace, fusibles standard, écrous et boulons...

A team of mechanics will repair your vehicles. Mechanical assistance is shared by all teams, both out on the course during the competition legs and in the evening after the end of legs. No other assistance team is authorized during the event. During the legs of the competition, in the event of a mechanical problem, any team may call for mechanical assistance, which will respond as quickly as possible. This assistance will result in penalty points being applied. To avoid penalty points, you would better repair your vehicle by your own in order to finish the leg and let the team of mechanics repair your vehicle after the Leg ends. Every evening during the competition, the "mobile car service" of the rally takes charge of the vehicles. The team, along with the person in charge of the workshop, checks the vehicle for any necessary maintenance or repairs. No penalty points are applied for mechanical intervention in the evening after a leg.

SOLIDAROTY ACTION

During the rally week, two hours are devoted to solidarity action. Participating crews distribute humanitarian aid to families in some remote villages of the Caucasus Mountains. The donations consist of warm clothes, essential accessories, medical care products, hygiene products, toys, children's books, etc.

Emmaus Georgia is the event's partner and will provide the rally organization with large quantities of warm clothes for donations. The pharmacy chain Aversi Pharma is the partner of the event and will provide the rally organization with lots of medical care products and hygiene products for donations.

The participants of the rally can contribute by collecting before the start of the rally all kinds of donations (other than clothing, medical care products and hygiene products), for example children's shoes, glasses, school bags, toys , etc...

The list of families in need is transmitted to the organizers of the rally by the local municipalities. The distribution of donations is organized in partnership with the NGO Women's Information Center of Georgia.

ADVERTISING SPACE RESERVED FOR THE ORGANIZER

In order to keep the competitors' financial participation to a minimum, the organizer looks for "Organizer Partners" / "Event Sponsors" who will finance part of the rally's overall budget.

In exchange, the organizer provides visibility on the competitors' vehicles for the event partners. Certain predefined spaces are reserved for the use of the organization and must be left empty (as front doors).

Partner stickers will be placed by the organization and checked during the technical inspections. We recommend that you carefully respect the spaces reserved for these stickers in order to avoid having to remove any of your teams' sponsor' stickers in case of error.

The rest of the spaces on your vehicle can be used for advertising of your team's sponsors. Competitors are allowed to place any advertising they like on their vehicle as long as it: is allowed by law of Georgia, does not go against good morals and customs, respects the organization's reserved spaces, does not obstruct the team's view through the windscreen and front side windows.

We ask you to identify your helmet with your team number, before the technical inspections. You can also place the advertisements of your sponsors on your helmets.

The RALLY ADVENTURE's official vest is provided by the organizer on the day of Technical inspections. This vest must be worn during the legs of the event. If you don't, your team will be penalised and the photos and video footage of your crew will be censored for the media.

Optional wrapping of your vehicle:

The partner of the event – a Georgian company GeoWrap, offers the rally crews its car wrapping service. Production of a partial-wrap, which will be installed by professionals the day before the rally technical inspections.

Possibility of including in the partial-wrap design: the logo of the crew, the names of the crew members, a drawing, a photo and/or the logos of the sponsors of the crew. An advantageous all-in-one solution for the visibility of your crew and all sponsors of your crew.

The negotiated price of a partial-wrap, which will cover the entire rear part of the vehicle with side diagonal strips (rear doors, rear windows), with a maximum dimension of H.130 cm x L.300 cm on both sides : €600 including tax. This price includes the graphic design of your choice and the installation of the covering in a workshop by professionals.

Vehicle wrapping is optional. To book your place for the wrapping, inform the organization before validating your final registration.

FIND SPONSORS

Define your project by answering the following questions: Why do you want to take part in the RALLY ADVENTURE? What motivates you? How can you best promote your actions? Your values? Your goals? What can you offer those who support you?

Prepare a presentation file that you can use to present your project to your friends, acquaintances and potential sponsors (different companies). Here are some ideas of what to include in your presentation kit: General information about the rally, its humanitarian aspect, ... Information about your crew: what makes your crew different, the values you want to convey, the motivation, ...

Offer companies advertising space on your vehicle at different rates. For this purpose, divide your vehicle into advertising spaces. Assign a value to each space based on its size and location. Set a goal and adjust your prices to ensure you reach that goal even if some space remains unsold. ATTENTION: Keep in mind that the 2 front doors on your rally vehicle are reserved for the organizer of the event.

You need to carefully target your sponsors. We suggest that you use your personal and professional connections to find contacts in companies that might support you.

Contact local businesses: Local stores, insurance or banks have local customers. Sponsoring a team that gets articles in the local newspaper is a surefire way to get the word out about the company.

Your sponsors will have visibility of their brand on: your vehicle, your helmet, your clothes (caps, t-shirts, pants, cheches, etc...), your equipment...

Branding: Your sponsor will benefit from the association of its brand with your team and with the Rally in the international and local media.

Keep your rally project alive all year round, by offering calendars or greeting cards with photos of your crew, etc. Make yourself available for your sponsors' PR events, cocktail parties, press conferences, etc.

Contact the media and local authorities: local radio, local newspaper, local television, the mayor, etc. Use your social network: talk about your project with your friends/family and professional contacts.

Establish a web presence: create a blog/facebook page, be active on social media, send emails (but be sure to follow up quickly in person to introduce yourself to the company and ensure your email has been received).

You can offer commercial events before or after the rally. For example, you can organize with a supermarket a stand before or after the event to show videos / photos and sell goodies from your association.

You can also organize events: parties, lotteries, raffles are simple ways that can help finance your project!

(Finding sponsors is not mandatory but optional, if you do not have personal means to cover your participation costs.)

CONTACTS

If you have any questions, do not hesitate to contact the organization:

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